

# [RESUME]

## [個人簡歷]

### Personal Information

Name: Yufei Liu (Faye)  
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yufeiliustudio@163.com  
Position: Graphic Designer, Visual Designer, UI designer  
Location: San Francisco

### Education

*General Assembly, San Francisco, CA*  
User Experience Design, 2015.9-2015.12.

*Academy of Art University, San Francisco, CA*  
Master of Fine Arts, Graphic Design, 2009-2013

*Beijing City University, Beijing, China*  
Bachelor of Fine Arts, Interior Design, 2004-2009

*Beijing Mars training School, Beijing, China*  
Graphic Basic skill, After Effect and Digital Rendering Interior, 2008-2009

### Skills

#### Software:

Adobe Creative Suite 6,  
3D Max, Auto CAD, V-Ray, Sketchup

#### Language:

English and Mandarin

### Contact

Personal Website:  
www.yufeiliustudio.com

Behance  
www.behance.net/yufeiliu

LinkedIn  
linkedin.com/in/yufeiliustudio

### Work Experience

#### *Indicate Design Groupe*

Graphic designer, May 2016-Dec 2016

#### *Mettler-Toledo Rainin, LLC*

Graphic designer, Apr 2016-May 2016

#### *Freelance, China / USA*

Graphic designer, Dec 2015-Feb 2016, USA

Design poster for **Infin8ty** nightclub event.

Graphic designer, May 2015-Jan 2016, USA

Design new brand Bento retail store "Fannnn 饭范儿" from logo to VI.

Design kindergarten "礼嘉幼儿园" from logo to VI.

Design kindergarten "雪堰幼儿园" from logo to VI.

Graphic designer, Apr 2015-Dec 2016, USA

Redesign official website for **GameVision**-Game Company, and design a magazine AD as well.

Graphic designer, Apr 2015, USA

Design magazine inside page of AD for **JL Cambridge International, Inc.**

Design magazine inside page of kitchen recipe for **WaCow Meida**.

LOGO&VI designer, Mar 2015, USA

Design LOGO&VI system for "**Wellstar**" Company, include three main version of logo, stationary, PPT template and office mockup.

VI designer, Feb 2015-Mar 2015, China

Design supermarket "Hello!优品" VI system include promotion poster, window stickers, menu-bar, price tag and etc.

VI designer, Nov 2014, USA

Refine current logo and design business card of **Fengzhiqiu Home Decoration**.

Logo designer, Sep 2014, China

Design a logo of online baby product store.

Branding designer, Aug 2014, China

Design a logo of fruit bar "**Summer fruit**" and VIP customer card.

#### *Royal Queen Hair Salon, Xuchang, China*

Web/Visual designer, July 2014-Oct 2014

Design the first version of selling-product-main web page, include rolling images, sale tag, products detail information page and Holiday events AD.

#### *Wikimedia Foundation, San Francisco, USA*

Visual designer, Feb 2014-July 2014

Design the new symbol system of sister projects, Create the new branding guideline style

#### *Dentsu Advertising Company, Beijing, China*

Advertising designer, June 2010-July 2010

Designed instant noodle packaging including the outside box for Masterkong  
Collaborated with the design group on the logo of a new flavour.

#### *Acer, Dazhonglou, Beijing, China*

Marketing Analyst, June 2007

Conducted sales event for Acer's computer products

#### *Xuchang Sanda Realty, China*

Interior Design Intern, February 2004-May 2005

Implemented a in floor design for a three-floor house  
Designed one of the sample interior show-houses